



# Prosper Enterprises Co.,Ltd (Thailand)

 [WWW.PROSPERENTERPRISES.COM](http://WWW.PROSPERENTERPRISES.COM)



**GLOBAL DISTRIBUTION,  
UNCOMPROMISING QUALITY**

Discover Our Premium Ingredients





## 01 Company Overview

---

“Founded in 2009, Prosper Enterprises began as a food trading business and has grown into a multi-channel distribution company based in Bangkok, Thailand. With a network of over 100+ partners globally, the company supplies a diverse range of food ingredients including basmati rice, spices, potato flakes, and starches to manufacturers, HORECA, and retail channels across Southeast Asia.”

# Company Overview: Prosper Enterprises (Food Division) in Bangkok

## Importer & distributor of food ingredients

- Prosper Enterprises specializes in importing and distributing a wide range of food ingredients in Thailand, serving various B2B clients including manufacturers and retailers. The company emphasizes reliable sourcing and steady growth.

## Located in Bangkok, Thailand with regional sourcing

- Based in Bangkok, the company sources ingredients from India, Pakistan, and China, leveraging regional supply chains to meet local demand efficiently and effectively.

## Focus on B2B relationships with key clients

- The company maintains strong relationships with manufacturers, distributors, and modern trade outlets, emphasizing repeat business and scalability through strategic partnerships.

## Growth-oriented approach with scalable operations

- Prosper Enterprises aims to expand its product portfolio and customer base by increasing container volumes and leveraging additional working capital to support growth initiatives across SEA.



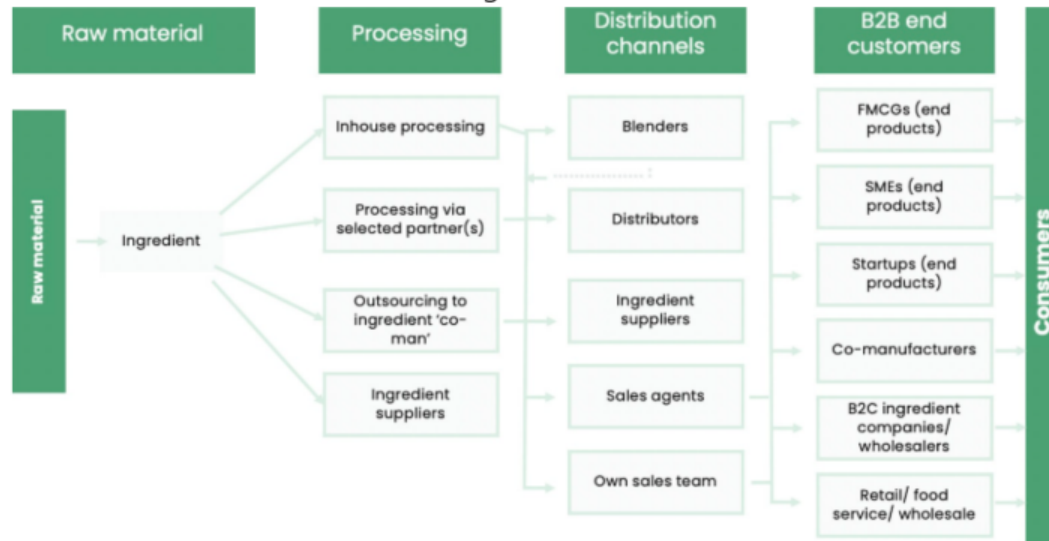
# B2B Focus on Manufacturers and Retail Chains

## Targeted B2B business model

- The company's primary focus is on B2B clients such as food manufacturers, QSR suppliers, and retail chains, providing bulk ingredients to support their production and sales activities.

## Building long-term customer relationships

- With an established customer base and ongoing repeat orders, the company emphasizes trust and reliability, ensuring steady revenue streams and future growth.



# PROSPER ENTERPRISES

## SALES CHANNELS / BUSINESS MODEL

A Diversified, Multi-Channel Distribution Model  
Supplying Food Ingredients Across Thailand



**B2B**

(Business-to-Business)

Food manufacturers, QSR suppliers & industrial buyers.

- ✓ Consistent volume
- ✓ Repeat business



**HORECA**

(Hospitality Channel)

Hotels, Restaurants, Catering & Cloud Kitchens.

- ✓ Indian, Arabic & Thai restaurants
- ✓ Catering companies



**MODERN TRADE**

(Retail Chains)

Supply to leading supermarkets & wholesale retailers.



**GENERAL TRADE**

(Traditional Trade)

Small grocery shops, ethnic stores & local wholesalers.

- ✓ Strong reach for rice & spices
- ✓ Wide local distribution



**WHOLESALE / DISTRIBUTION**

(Resellers & Bulk Buyers)

Regional distributors, resellers bulk purchasers who re-sell to their networks.

- ✓ Expands market reach
- ✓ Volume-based growth



**PRIVATE LABEL**

(Contract Supply)

Supply under customer brands with custom packaging.

- ✓ Higher margins
- ✓ Sticky, long-term relationships



**EMERGING CHANNEL**

Direct-to-Consumer (D2C)

Growing through the Afroza Rice brand, including:

- ✓ Online sales
- ✓ Future retail expansion



**Multi-Channel Distribution Model**

This diversified approach ensures stable revenue, strong market penetration, and scalability across Thailand's food ingredient industry.



Extra Long Grain XXXL Quality



SOLE DISTRIBUTORS



THAILAND



Premium Long Grain Basmati Rice



WWW.PROSPERENTERPRISES.COM  
ADMIN@PROSPERENTERPRISES.COM  
0841090720, 027132422

PROSPER ENTERPRISES CO.,LTD



# Located in Bangkok, Thailand: Strategic Position and Operations



## Prime logistics hub in Southeast Asia

- Bangkok's central location facilitates efficient import logistics, distribution, and expansion into regional markets, supporting the company's scalable growth.

## Diverse product portfolio supporting local demand

- The company's product range, including rice, spices, and dehydrated ingredients, caters to the diverse needs of Thai and regional clients.

## Office and warehouse facilities in Bangkok

- Located strategically, the facilities enable streamlined import, storage, and distribution, ensuring quick turnaround times and reliable service.

## Regional growth potential and market access

- Bangkok's position allows for expansion into nearby Southeast Asian markets, aligning with the company's growth strategy.

## 02 Product Portfolio

---



# Anmol

100% Pure Quality Product

## T121 PARBOILED PREMIUM BASMATI RICE



## T121 WHITE PREMIUM BASMATI RICE



## T121 PARBOILED PREMIUM BASMATI RICE



## T121 PARBOILED BASMATI RICE



## POTATO FLAKES



## HERBS



### Oregano

Available in 30g & 20g



### Mint

Available in 25g & 20g



### Lemon Grass

Available in 30g & 25g



### Parsley

Available in 20g & 15g



### Thyme

Available in 45g & 35g



### Red Chilli Flakes

Available in 100g & 70g

## SPICES



Cinnamon Powder



Cinnamon Bark



StarAnise



Cumin seed



Red chilli Whole



Red Chilli Flakes



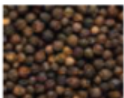
Green Chilli Flakes



Green chilli Powder



Black Cardamom



Black Pepper



Schezwan Pepper



White Pepper



Coriander seed



Red Chilli Powder



Asafoetida

## Dehydrated Vegetables



Dehydrated Onion



Dehydrated Garlic



Dehydrated Cabbage



Dehydrated Carrot



Dehydrated Potatoes

## BATTER AND COATING



# Product Portfolio Detailing Key Food Ingredients and Brands

## Dehydrated Vegetables

Food drying is method food preservation in which food dried. Drying inhibits the growth bacteria, yeast mold through the removal water. Dehydration has been widely for this purpose since ancient times.



Bell Peppers



Dehydrated Mushroom



Ginger Powder



Dehydrated Broccoli



Dehydrated Spinach Powder



Dehydrated Tomato



Dehydrated Parsley



Dehydrated Ginger Flakes



Dehydrated Celery



Dehydrated Green Bell Pepper



Dehydrated Pumpkin



## Basmati Rice (Anmol + Afroza)

- The portfolio includes high-quality Basmati rice under the Anmol and Afroza brands, targeting both local and regional markets to enhance margins and brand recognition.

## Spices & Seasonings

- A diverse range of spices and seasonings sourced from trusted suppliers, catering to food manufacturers and retail clients for consistent flavor solutions.

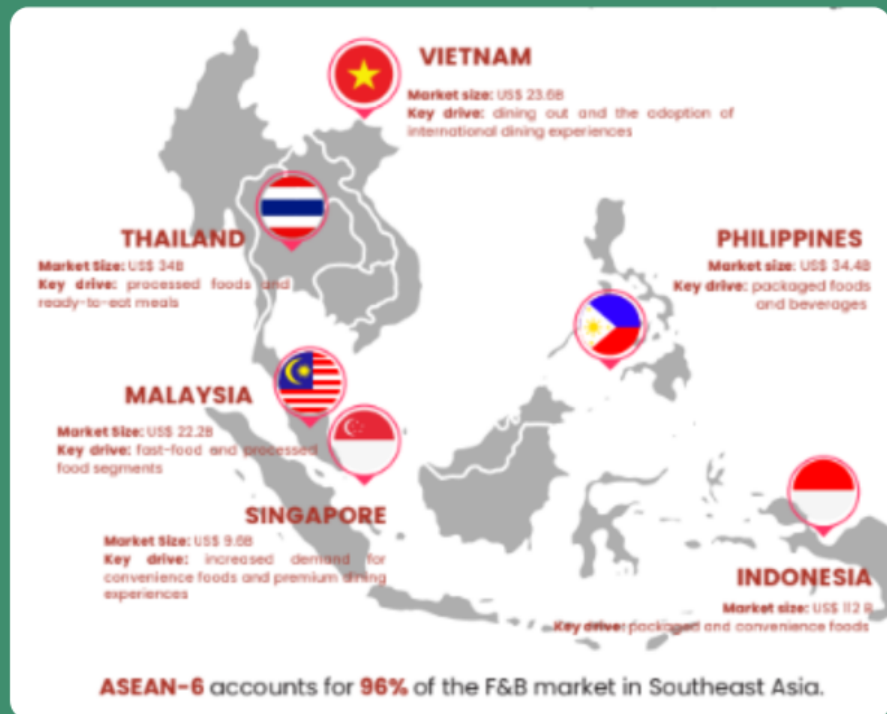
## Potato Flakes and Breadcrumbs

- Essential ingredients for processed food production, supplied in bulk to meet the needs of manufacturers and culinary establishments.

## Dehydrated Garlic & Onion

- Long shelf-life dehydrated vegetables that provide flavor enhancement for various food products, sourced to ensure quality and supply stability.

### 03 Market Opportunity





2026

# FOOD INDUSTRY OUTLOOK

Southeast Asia & Middle East

## Thailand 2026 Outlook

- Menus shifting towards simplicity and speed
- Convenience and ready-to-eat formats gaining momentum
- Tourism continues to support overall foodservice growth

*Operators focus on efficiency with leaner teams*

## Vietnam 2026 Outlook

- Café & bakery formats growing rapidly
- Frozen bakery demand rising with more outlets opening
- Delivery remains a major influence on menu design

## Malaysia 2026 Outlook

- Eating-out culture drives steady foodservice expansion
- Delivery growing faster than dine-in
- Fast food & comfort dishes dominate delivery behaviour

*Value, speed, and accessibility shape demand*

## Singapore 2026 Outlook

- Efficiency-first kitchens driven by labour constraints
- High adoption of ready-prepared proteins & portioning
- Delivery & cloud kitchens remain strong revenue channels

*Tech-driven, productivity-focused foodservice ecosystem*

## Hongkong 2026 Outlook

- Premium café and all-day dining keep growing as consumers seek elevated comfort
- Frozen and ready-prepared items support speed and consistency in tight, high-cost kitchens
- Delivery and pick-up stay strong due to compact living and convenience habits

*Lean teams depend on efficient, streamlined prep models*

## Middle East 2026 Outlook

- Foodservice expands with tourism & new developments
- Strong reliance on frozen & ready-prepared items
- Operators prioritise consistency with leaner teams
- Competitive dining scenes push efficiency

*High standards + stable quality requirements*

# Strong consumption from food manufacturers, QSRs, and retail chains



## Robust demand from diverse food service sectors

- Food manufacturers, quick-service restaurants, and retail chains are increasing their procurement of imported ingredients, providing a stable and expanding customer base for Prosper.

### QUICK SERVICE RESTAURANTS (QSR) MARKET



Forecast Period	2026-2033
Market Size (Base Year)	USD 1,064.44 Billion
Market Size (Forecast Year)	USD 2,078.46 Billion
 CAGR 2026-2033	8.75%
Historical Data Period	2022-2024



## Retail chains and modern trade channels driving market growth

### Expansion of retail networks boosts ingredient distribution

- Major retail chains in Thailand are expanding their offerings of imported food ingredients, which enhances the distribution opportunities for Prosper Enterprises through bulk supply and strategic partnerships.

### THAILAND DEPARTMENT STORE PARTNERSHIPS

#### CURRENT CUSTOMERS

##### SUPPLYING TO:



Mass Retail & Premium Niches

#### HIGH-POTENTIAL TARGETS

##### EXPANSION OPPORTUNITIES:



# 04 Financial Highlights

Juristic Name : PROSPER ENTERPRISES COMPANY LIMITED

Registered No : 0105552079506

## Statement of Financial Position for the year 2020 - 2024

Unit : Baht	2020		2021		2022		2023		Amount	
	Amount	%Change	Amount	%Change	Amount	%Change	Amount	%Change		
Accounts Receivable	1,189,094.35	81.76	1,327,653.32	11.65	1,793,087.15	35.05	534,960.42	-70.16	20,406.61	
Inventories	1,641,395.78	-2.79	2,654,080.00	61.69	1,500,460.23	-43.46	1,702,215.00	13.44	1,805,016.00	
<b>Total Current Assets</b>	<b>3,352,035.31</b>	<b>10.89</b>	<b>7,179,289.63</b>	<b>114.17</b>	<b>8,307,009.65</b>	<b>15.70</b>	<b>2,760,150.45</b>	<b>-66.77</b>	<b>1,888,502.63</b>	<b>-31.57</b>
Property, Plant and Equipment	12,927.99	42.03	9,773.07	-24.40	5,890.64	-39.72	3,086.89	-47.59	51,857.19	1,579.82
<b>Total Non-current Assets</b>	<b>4,512,927.99</b>	<b>0.08</b>	<b>9,773.07</b>	<b>-99.78</b>	<b>5,890.64</b>	<b>-39.72</b>	<b>6,643,086.89</b>	<b>112,673.60</b>	<b>6,497,585.19</b>	<b>1,579.82</b>
<b>Total Assets</b>	<b>7,864,963.30</b>	<b>4.42</b>	<b>7,189,062.70</b>	<b>-8.59</b>	<b>8,312,900.29</b>	<b>15.63</b>	<b>9,403,237.34</b>	<b>13.11</b>	<b>8,386,087.82</b>	<b>-1.17</b>
<b>Total Current Liabilities</b>	<b>1,158,254.67</b>	<b>-25.11</b>	<b>1,018,567.98</b>	<b>-12.06</b>	<b>1,282,273.60</b>	<b>25.88</b>	<b>1,393,016.91</b>	<b>8.63</b>	<b>20,850.00</b>	<b>-98.51</b>
<b>Total Non-current Liabilities</b>	<b>-</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Total Liabilities</b>	<b>1,158,254.67</b>	<b>-25.11</b>	<b>1,018,567.98</b>	<b>-12.06</b>	<b>1,282,273.60</b>	<b>25.88</b>	<b>1,393,016.91</b>	<b>8.63</b>	<b>20,850.00</b>	<b>-98.51</b>
<b>Equity</b>	<b>6,706,708.63</b>	<b>12.06</b>	<b>6,170,494.72</b>	<b>-7.99</b>	<b>7,030,626.69</b>	<b>13.93</b>	<b>8,010,220.43</b>	<b>14.34</b>	<b>8,365,237.82</b>	<b>4.43</b>
<b>Total Liabilities and Equity</b>	<b>7,864,963.30</b>	<b>4.42</b>	<b>7,189,062.70</b>	<b>-8.59</b>	<b>8,312,900.29</b>	<b>15.63</b>	<b>9,403,237.34</b>	<b>13.11</b>	<b>8,386,087.82</b>	<b>-1.17</b>



# Operational Metrics

## Product Breakdown

Basmati Rice		62.5%
Spices		28%
Other Ingredients		9.5%

## Channel Mix

B2B		55%
HORECA		30%
Retail		12%
Others		3%

### Insight:

85% of revenue is recurring (B2B + HORECA)

## Key Metrics

Revenue (Actual)		16M
Reported Revenue		13M
EBITDA		2.4M
EBITDA Margin		15%

- Actual Revenue: THB 16M
- Reported (DBD): THB 13M
- EBITDA: THB 2.4M
- Margin: 15%

**PROSPER ENTERPRISES CO.,LTD**  
*"We provide distribution, Logistics, Warehousing sales and marketing management services"*

**SOLE DISTRIBUTORS**

**THAILAND**  
 PROSPERENTERPRISES.COM  
 PROSPERENTERPRISES.COM  
 41090720, 027132422  
 ENTERPRISES CO.,LTD  
 11000 11000 11000 11000 11000 11000 11000 11000 11000 11000  
 11000 11000 11000 11000 11000 11000 11000 11000 11000 11000  
 11000 11000 11000 11000 11000 11000 11000 11000 11000 11000

**PAKISTAN**  
 PROSPER TRADING COMPANY  
 MAMA  
 Pakistan

**CANADA**  
 PALETTE FOODS INC.  
 The Art of Food  
 Distribution & Catering  
 CANADA  
 @canalifeofart



# Investment

opportunities

## 05 Investment Opportunity

---

# “Investment Opportunity and Return”

## Strategic Strengths

Market Access	████████████████████
Supplier Network	████████████████████
B2B Relationships	████████████████████
Scalability	████████████████████

- Established retail + distributor relationships
- Direct sourcing from multiple countries
- Strong repeat customer base
- Low incremental cost to scale

## Value Drivers

Market Access (Retail + HORECA)	████████████████████
Entry Cost & Time Barrier	████████████████████
Supply Chain Network	████████████████████
Recurring Revenue Base	████████████████████

## Key Points:

- Listing in major retailers costs millions + years
- Established distribution relationships
- Ready-to-scale infrastructure

## Growth Plan

Current	████████████████	16M
Year 1	██████████████████	22M
Year 2	██████████████████	30M
Year 3	██████████████████	42M

## Drivers:

- Expand B2B network
- Increase SKU range
- Improve inventory turnover
- ASEAN expansion

## Use of Funds

Inventory Expansion	██████████████████
Sales Growth	██████████████████
Supply Chain	██████████████████
Market Expansion	██████████████████

## Profit Share (Projected)

Year 0	████	180K
Year 2	████████	400K
Year 3	██████████	600K+

## Equity Growth

Entry Value	2.5M
Future Value	5M - 7M
Return Potential	2x - 3x

## Investor Snapshot

Investment:	THB 2.5M
Equity:	10%
Current Return:	~180K/year
Future Value:	5M - 7M
Upside:	2x - 3x

# Our Client





# Thank you

 [WWW.PROSPERENTERPRISES.COM](http://WWW.PROSPERENTERPRISES.COM)



**GLOBAL DISTRIBUTION,  
UNCOMPROMISING QUALITY**

Discover Our Premium Ingredients

